

Delta Sigma Theta Sorority, Inc.

Southwest Dallas County Alumnae Chapter



Mr. Crimson & Cream Showcase 2015

Scholarship Fundraising Program

2015 Participant Handbook

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Delta Sigma Theta Sorority, Incorporated
Southwest Dallas County Alumnae Chapter

P.O. Box 1632 * Desoto, Texas 75123 * (972) 852-9117
Chapter Website: www.swdcadeltas.net

January 27, 2015

Pier Crenshaw
President

Dear Participant,

Sherrill Jones
1st Vice-President

On behalf of Delta Sigma Theta Sorority, Inc., Southwest Dallas County Alumnae Chapter, we thank you for your interest in *Mr. Crimson & Cream Showcase*. We have put together this handbook to provide you with an overview of the participation requirements and planned activities.

Brandi Hicks
2nd Vice-President

Mr. Crimson & Cream Showcase is a new program of the Southwest Dallas County Alumnae Chapter with its purpose being to showcase the talents of young men and offer opportunities for scholarships.

Roshonda Gums
Recording Secretary

Our culminating event will be held on **December 2015**. The committee is working diligently to provide you with activities that we hope you will find enriching.

Anita Hicks
Assistant Recording Secretary

We look forward to working with you in the coming months. Again, WELCOME!

Kimberly Allen
Corresponding Secretary

Sincerely,

Karen Hamilton
Treasurer



Pier Y. Crenshaw, President
Delta Sigma Theta Sorority, Inc.
Southwest Dallas County Alumnae Chapter

Erica Wright
Financial Secretary

Deedra Walker Penny
Assistant Financial Secretary



Brandi Hicks
Jabberwock Co-Chair



Roshonda Gums
Jabberwock Co-Chair

ELIGIBILITY REQUIREMENTS

To be eligible to participate in the Mr. Crimson & Cream Showcase, a participant must meet the following requirements:

- Be a high school male (grades 10-12)
 - Note: 10-11 graders will be included in monthly activities. Culminating scholarship event for 12th grade only.
- Plan to attend a post-secondary institution
- Provide a one page, double spaced, essay on **one** of the following topics:
 - “Express your thoughts about the role of academics over athletic prowess.”
 - “Discuss an African American male who inspires you. What are his contributions to your life, community and education?”
- Sign and submit the Required Paperwork - Participant Registration, Participant Agreement and Release of Liability forms.
- Submit a non-refundable commitment fee of \$100 due April 1, 2015 (TBD). (*The commitment fee is used cover activities and program expenses.*)

Additionally, you must:

- Wear required attire at the pageant as outlined in subsequent pages and appropriate attire to additional activities
- Attend a minimum of 6 of the 8 monthly activities prior to the Culminating event.

All required paperwork and commitment fee must be mailed to the following address and must be delivered or postmarked by **April 1, 2015**. The essay due date will be given at the Parent/ Participant Orientation meeting. Please mail paperwork to the address below:

Delta Sigma Theta Sorority, Inc.
Southwest Dallas County Alumnae Chapter
c/o Mr. Crimson & Cream Showcase
P.O. Box 1632
DeSoto, TX 75123



Mr. Crimson & Cream Showcase PROGRAM

Schedule of Activities

In addition to the schedule below, there will be Mr. Crimson & Cream Showcase performance rehearsals as we get closer to the event. Participants should be on time for all activities associated with Mr. Crimson & Cream Showcase.

*Activities/Meetings**

| | |
|-----------|-----------------------------------------------|
| April | Participant / Parent Meeting Kickoff Event |
| May | Essay and Goal Setting Project (No meeting) |
| June | College Prep |
| July | Social Event/Etiquette Workshop |
| August | TBD |
| September | TBD |
| October | Culture Arts Outing |
| November | Public Service Project |
| December | Culminating Event |

*Rehearsals** TBD- dates provided at Parent Orientation

***Note all meeting and rehearsal dates will have confirmed times and locations April, 2015 Participant/Parent Meeting.**

Talent Requirement

Each participant should be prepared to perform individually in the talent showcase. Talent should be no more than 5 minutes in length. Additionally, participants may be expected to perform in one joint activity for the program. The type of talent performance (individual and / or group) will be determined by the Mr. Crimson & Cream Showcase Committee.

Program Tickets

Tickets will be available in September to sell for the culminating event on **December, 2015**. All who attend will need to purchase tickets. Tickets sold by participants prior to the final funds collection deadline will be included in her totals. Tickets sold thereafter will not. Participants are responsible for each ticket given. Therefore, each ticket will need to be sold or returned. If tickets are lost, the participant must pay for them.

Use of Sorority Name

Participants should only use the name "DELTA SIGMA THETA SORORITY, INC. or DELTA

SIGMA THETA SORORITY, INC. SOUTHWEST DALLAS COUNTY ALUMNAE CHAPTER”, in the following manner: *“I’m participating in the Mr. Crimson & Cream Showcase sponsored by Delta Sigma Theta Sorority, Inc. Southwest Dallas County Alumnae Chapter”*. Participants may **NOT** use the Delta Sigma Theta symbols for any purpose. Please consult the Mr. Crimson & Cream Showcase Committee or your Delta Team Facilitator for any further clarification.

FINANCIAL INFORMATION

Sorority Sponsors:

Each participant will be assigned to a team of chapter members including a Delta Team Facilitator. The chapter members will be able to answer questions and assist in fund raising activities.

Criteria for Winning (12th grade)

1. Winners are determined based on the highest the highest dollar amount raised. A minimum \$1000, in ads, donations and ticket sales is necessary.
2. There will be three (3) winners: Miss Mr. Crimson & Cream Showcase - First Place, Second Place and Third Place, receiving 75%, 50%, and 25% of the dollar amount they raised, respectively.
3. All other participants who raise a minimum of \$1000 in ads and donations (combined) will receive 10% of the dollar amount they raised.
4. All participants who raise a minimum of \$600 and complete the Mr. Crimson & Cream Showcase activities (including the culminating event) will receive a \$100 book scholarship. This is in addition to any funds awarded as noted above.

Souvenir Journal

The souvenir program books will be developed from ads provided by each participant, event information and formal portraits that the committee will arrange. The ads may come from family, friends, churches, businesses, civic organizations, etc., all giving congratulatory expressions to the participant. Your Delta Team Facilitator will assist you with the details.

Ad Prices

| | Without Photo | With Photo |
|-----------------------------------------------|---------------|------------|
| • Full Page | \$100.00 | \$125.00 |
| • Half (1/2) Page | 50.00 | \$ 75.00 |
| • Fourth (1/4) Page | 25.00 | N/A |
| • Eighth (1/8) Page | 15.00 | N/A |
| • Patron List | 10.00 | N/A |
| • Back Cover* (First come, First serve basis) | \$250.00 | \$250.00 |



Fundraising

Fundraising ideas may come from many sources. Some suggestions are:

- Candy Sales
- Raffles
- Entertainment Books
- Merchandise Parties (Jewelry, etc.)

* Only tickets sold before the final collection deadline will count toward participant's totals.

* All fundraising activities MUST be approved by the Mr. Crimson & Cream Showcase Committee.

Collection of Funds

Designated times and locations will be provided to collect all monies. These dates will allow you to avoid having to hold onto checks and large sums of money.

All required ad forms should be filled out completely and accurately. The participant's name MUST appear on the memo line of all checks to ensure proper processing and credit. All checks should be made payable to Delta Sigma Theta Sorority, Inc.

Participants are responsible for ALL fees associated with any checks they submit if they are returned. The amount of the dishonored check and associated fees will be deducted from the participant's total should the issue not be resolved.

**If a Participant does not complete the Mr. Crimson & Cream Showcase,
all monies raised will be forfeited.**

Receipts will be issued to you for all monies received. Participants should maintain copies of all receipts. A final review of ads will be held with representatives from the Mr. Crimson & Cream Showcase Committee, the participant and the parent/legal guardian to verify all monies, prior to the Culminating Event.

Commitment Fee **ONLY** may be mailed to the Chapter (due April 1, 2015). Other funds raised must be turned in at Mr. Crimson & Cream Showcase meetings or designated collection times (TBA).



ATTIRE GUIDELINES

Mr. Crimson & Cream Showcase Program Attire:

Dress:

- Black conservative suit w/red tie and white shirt
- Black dress shoes and socks
- No sneakers

Escorts

Nice dress, with no low-cut necklines or backs.

General Attire

There will be an activity each month. **Unless otherwise announced, participants are expected to wear business casual attire**, which includes dress pants and shirt. For the Public Service project, jeans and a red T-Shirt should be worn. When uncertain, please contact a committee member.



Mr. Crimson & Cream Showcase PARTICIPANT AGREEMENT

I, _____, agree to participate in all required functions in conjunction with the 2015 Mr. Crimson & Cream Showcase, sponsored by Delta Sigma Theta Sorority, Inc., Southwest Dallas County Alumnae Chapter. I also agree to adhere to the following guidelines of the contest:

- Be a high school male (grades 10-12)
 - Note: 10-11 graders will be included in monthly activities. Culminating scholarship event for 12th grade only.
- Plan to attend a post-secondary institution ;
- Wear required conservative formal attire at the pageant as outlined in subsequent pages and appropriate attire to additional activities;
- Attend a minimum of 4 related functions and activities;
- Participate in an individual and /or group talent performance;
- Provide a 350 word essay (double spaced) on **one** of the two topics below. You must use complete thoughts with the topic sentence, supporting details with appropriate grammar, sentence syntax, and spelling.
 - “Express your thoughts about the role of academics over athletic prowess.”
 - “Discuss an African American male who inspires you. What are his contributions to your life, community and education?”
- Sign and submit the Participant Agreement and Release of Liability forms ;
- Make a good faith effort to attend program rehearsals;
- Pay a non-refundable commitment fee of \$100.

Additionally, I acknowledge that:

- The Participant who has attended a minimum of (3) activities and raised the most money in advertisements, donations and ticket sales, with a minimum of \$1 000 raised, will be Mr. Crimson & Cream Showcase -First Place. I understand that there will be a total of (3) winners: Mr. Crimson & Cream Showcase -First Place, Second Place and Third Place, receiving 75%, 50%, and 25% of their monies raised, respectively.
- All other participants who raise a minimum of \$1000 in ads and donations (combined) will receive 10% of the dollar amount they raised.
- All participants who raise a minimum of \$600 in advertisements and donations (combined) will receive a \$100 book scholarship.
- If a Participant does not complete the Mr. Crimson & Cream Showcase program, all monies raised will be forfeited.
- Participants should only use the name “DELTA SIGMA THETA SORORITY, INC. or DELTA SIGMA THETA SORORITY, INC. SOUTHWEST DALLAS COUNTY ALUMNAE CHAPTER”, in the following manner: “I’m participating in the Mr. Crimson & Cream Showcase sponsored by Delta Sigma Theta Sorority, Inc. Southwest Dallas County Alumnae Chapter”. Participants may NOT use the Delta Sigma Theta symbols for any purpose. If used incorrectly, participant may be disqualified from the Mr. Crimson & Cream Showcase Program and all monies forfeited.

General Statement of Conduct: Southwest Dallas County Alumnae Chapter has the right to disqualify any participant if the above criteria are not met and/or for inappropriate actions as determined by Southwest Dallas County Alumnae Chapter.

Required Signatures:

| Participant | Date | Parent / Legal Guardian | Date |
|-------------|------|-------------------------|------|
|-------------|------|-------------------------|------|

MR. CRIMSON & CREAM SHOWCASE RELEASE OF LIABILITY

I, _____ (*Parent/Guardian*), give my permission for _____ (*Participant*) to participate in the Mr. Crimson & Cream Showcase pro ram and all other required functions in conjunction with the Mr. Crimson & Cream Showcase, sponsored by ***Delta Sigma Theta Sorority, Inc., Southwest Dallas County Alumnae Chapter***. I understand that during these activities and events in which the *Participant*, I or any other members of my family participates, I will agree to release the Sorority and/or Chapter from any and all liability. I also agree to allow photographs of *Participant* to be used in promotional materials, the souvenir journal and on the Sorority’s website.

Participant/Date

Parent(Guardian)/Date

