

Delta Sigma Theta Sorority, Inc.  
Southwest Dallas County Alumnae Chapter  
**2019 Crimson & Cream Showcase**

**"A Timeless Journey: Embracing Our Past, Cultivating A Future of Excellence"**

Name of Advertiser: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Showcase Participant: \_\_\_\_\_

**AD PRICES:**

	<u>Without Picture</u>	<u>With Picture/Logo</u>
Full Page	\$100	\$125
Half (1/2) Page	\$75	\$100
Fourth (1/4) Page	\$50	N/A
Eighth (1/8) Page/Business Card	\$25	N/A
Patron List	\$15	N/A

**Business Sponsorship Levels**

**Crimson: \$500 (back cover ad and four event tickets)**

**Cream: \$300 (inside front or inside back ad and two event tickets)**

*\*Note: Back cover and Inside covers are available on a first come, first serve basis\**

**Attach business card or camera ready ad to this form or  
Email (doc.) to [swdca\\_jabberwock@yahoo.com](mailto:swdca_jabberwock@yahoo.com)**

***\*Email ads are preferred and Please do not put borders on your ad\****

**You may give your ad copy and payment to the participant or send to:  
Delta Sigma Theta Sorority, Inc., Southwest Dallas County Alumnae Chapter  
c/o Crimson & Cream Showcase Committee, PO Box 1632, Desoto, TX 75123**

Make your check payable to:  
**Delta Sigma Theta Sorority, Inc.**

**All money and ads are due by March 23, 2019**

*SWDCA Finance Team Use*

Cash  Check  Amount \$ \_\_\_\_\_ Check# \_\_\_\_\_

Date Received \_\_\_\_\_ Receipt # \_\_\_\_\_