

Delta Sigma Theta Sorority, Inc.

Southwest Dallas County Alumnae Chapter



MISS JABBERWOCK 2015

Scholarship Fundraising Program

2014-2015 Participant Handbook

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Delta Sigma Theta Sorority, Incorporated

Southwest Dallas County Alumnae Chapter

P.O. Box 1632 * Desoto, Texas 75123 * (972) 852-9117

Chapter Website: www.swdcadeltas.net

September 29, 2014

Pier Crenshaw

President

Dear Participant,

Sherral Jones

1st Vice-President

On behalf of Delta Sigma Theta Sorority, Inc., Southwest Dallas County Alumnae Chapter, we thank you for your interest in *Jabberwock*. We have put together this handbook to provide you with an overview of the participation requirements and planned activities.

Brandi Hicks

2nd Vice-President

Jabberwock is a traditional program of Delta Sigma Theta Sorority, Inc. Members of Iota Chapter presented the first Jabberwock in 1925 in Boston, Massachusetts, as an effort to find a new method of raising money for the chapter's scholarship fund. The first *Jabberwock* was an immediate success, and the idea caught on with many chapters of Delta Sigma Theta. Today, *Jabberwock* is considered a proud Delta tradition. *Jabberwock* funds are earmarked for scholarships to be given by the sponsoring chapter to young ladies of promise and ability.

Roshonda Gums

Recording Secretary

Anita Hicks

Assistant Recording Secretary

Our culminating event will be held on **Saturday, April 25, 2015**. The committee is working diligently to provide you with activities that we hope you will find enriching.

Kimberly Allen

Corresponding Secretary

We look forward to working with you in the coming months. Again, WELCOME!

Karen Hamilton

Treasurer

Sincerely,

Erica Wright

Financial Secretary



Pier Y. Crenshaw, President
Delta Sigma Theta Sorority, Inc.
Southwest Dallas County Alumnae Chapter

Deedra Walker Penny

Assistant Financial Secretary



Brandi Hicks
Jabberwock Co-Chair



Roshonda Gums
Jabberwock Co-Chair



ELIGIBILITY REQUIREMENTS

To be eligible to participate in the Jabberwock program, a participant must meet the following requirements:

- Be a resident of Cedar Hill, DeSoto, Duncanville, Lancaster, Wilmer or Hutchins
- Be a high school female (grades 10-12)
- Plan to attend a post-secondary institution
- Provide a one page, double spaced, essay on **one** of the following topics:
 - “Express your thoughts about the role of academics over beauty.”
 - “Discuss an African American female who inspires you. What are her contributions to your life, community and education?”
- Sign and submit the Required Paperwork - Participant Registration, Participant Agreement and Release of Liability forms.
- Submit a non-refundable commitment fee of \$100 due October 26, 2014. (*The commitment fee is used cover activities and program expenses.*)

Additionally, you must:

- Wear required attire at the pageant as outlined in subsequent pages and appropriate attire to additional activities
- Attend a minimum of 3 of the 4 monthly activities prior to the Culminating event.

All required paperwork and commitment fee must be mailed to the following address and must be delivered or postmarked by **October 26, 2014**. The essay is due November 23, 2014 and may be turned in at the Jabberwock meeting. Please mail paperwork to the address below:

Delta Sigma Theta Sorority, Inc.
Southwest Dallas County Alumnae Chapter
c/o Jabberwock
P.O. Box 1632
DeSoto, TX 75123



JABBERWOCK PROGRAM

Schedule of Activities

In Addition to the schedule below, there will be Jabberwock performance rehearsals as we get closer to the event. Participants should be on time for all activities associated with Jabberwock.

*Activities/Meetings**

October 26 th	Participant / Parent Meeting Fundraising Meeting / Assignment of Teams
November (<i>TBD</i>)	Public Service Project
December	Essay and Goal Setting Project (No meeting)
January 17 th	College Prep
February 21 st	Social Event/Etiquette Workshop
March (<i>TBD</i>)	Public Service Project
April 25 th	Culminating Event

*Rehearsals**

March 26 th
April 2 nd , 9 th , 16 th , 23 rd

***Note all meeting and rehearsal dates will have confirmed times and locations by October 26, 2014.**

Talent Requirement

Each participant should be prepared to perform individually in the talent showcase. Talent should be no more than 5 minutes in length. Additionally, participants may be expected to perform in one joint activity for the program. The type of talent performance (individual and / or group) will be determined by the Jabberwock Committee.

Program Tickets

Tickets will be available in December to sell for the culminating event on **April 25, 2015**. All who attend will need to purchase tickets. Tickets sold by participants prior to the final funds collection deadline will be included in her totals. Tickets sold thereafter will not. Participants are responsible for each ticket given. Therefore, each ticket will need to be sold or returned. If tickets are lost, the participant must pay for them.

Use of Sorority Name

Participants should only use the name "DELTA SIGMA THETA SORORITY, INC. or DELTA SIGMA THETA SORORITY, INC. SOUTHWEST DALLAS COUNTY ALUMNAE CHAPTER", in the following manner: *"I'm participating in the Jabberwock program sponsored by Delta Sigma Theta Sorority, Inc. Southwest Dallas County Alumnae Chapter"*. Participants may **NOT** use the Delta Sigma Theta symbols for any purpose. Please consult the Jabberwock Committee or your Delta Team Facilitator for any further clarification.

FINANCIAL INFORMATION

Sorority Sponsors:

Each participant will be assigned to a team of chapter members including a Delta Team Facilitator. The chapter members will be able to answer questions and assist in fund raising activities.

Criteria for Winning

1. Winners are determined based on the highest dollar amount raised. A minimum \$1000, in ads, donations and ticket sales is necessary.
2. There will be three (3) winners: Miss Jabberwock - First Place, Second Place and Third Place, receiving 75%, 50%, and 25% of the dollar amount they raised, respectively.
3. All other participants who raise a minimum of \$1000 in ads and donations (combined) will receive 10% of the dollar amount they raised.
4. All participants who raise a minimum of \$600 and complete the Jabberwock activities (including the culminating event) will receive a \$100 book scholarship. This is in addition to any funds awarded as noted above.

Souvenir Journal

The souvenir program books will be developed from ads provided by each participant, event information and formal portraits that the committee will arrange. The ads may come from family, friends, churches, businesses, civic organizations, etc., all giving congratulatory expressions to the participant. Your Delta Team Facilitator will assist you with the details.

Ad Prices

	Without Photo	With Photo
• Full Page	\$100.00	\$125.00
• Half (1/2) Page	50.00	\$ 75.00
• Fourth (1/4) Page	25.00	N/A
• Eighth (1/8) Page	15.00	N/A
• Patron List	10.00	N/A
• Back Cover* (First come, First serve basis)	\$250.00	\$250.00



Fundraising

Fundraising ideas may come from many sources. Some suggestions are:

- Candy Sales
- Raffles
- Entertainment Books
- Merchandise Parties (Jewelry, etc.)

* Only tickets sold before the final collection deadline will count toward participant's totals.

* All fundraising activities MUST be approved by the Jabberwock Committee.

Collection of Funds

Designated times and locations will be provided to collect all monies. These dates will allow you to avoid having to hold onto checks and large sums of money.

All required ad forms should be filled out completely and accurately. The participant's name MUST appear on the memo line of all checks to ensure proper processing and credit. All checks should be made payable to Delta Sigma Theta Sorority, Inc.

Participants are responsible for ALL fees associated with any checks they submit if they are returned. The amount of the dishonored check and associated fees will be deducted from the participant's total should the issue not be resolved.

**If a Participant does not complete the Jabberwock program,
all monies raised will be forfeited.**

Receipts will be issued to you for all monies received. Participants should maintain copies of all receipts. A final review of ads will be held with representatives from the Jabberwock Committee, the participant and the parent/legal guardian to verify all monies, prior to the Culminating Event.

Commitment Fee **ONLY** may be mailed to the Chapter (due October 26, 2014). Other funds raised must be turned in at Jabberwock meetings or designated collection times (TBA).



ATTIRE GUIDELINES

Jabberwock Program Attire:

Dress:

- Formal, floor length, pure white (full or ball gown)
- No low-cut necklines
- Appropriate wrap (if applicable)
- No trains of any kind
- No low-cut backs
- No extravagant accessories
- All dresses and wraps must be reviewed by the committee prior to the event.

Accessories:

- Pearl stud earrings
- Pearl single-strand necklace
- No watches
- No bracelets
- No rings
- (For hair) No flowers, bows or tiaras; small pearl decorative combs or small pearl hairpins are acceptable
- Nail polish should be a natural or light shade.

Shoes:

- Basic white pump or peep toe (no sandals allowed)

Suggested:

- Conservative, age appropriate make-up

Escorts

- Black conservative suit or Tuxedo with black tie and white shirt
- Black dress shoes and socks
- No sneakers

General Attire

There will be an activity each month. **Unless otherwise announced, participants are expected to wear business casual attire**, which includes dress pants, slacks or conservative length skirts and dresses. For the Public Service project, jeans and a red T-Shirt should be worn. When uncertain, please contact a committee member.

JABBERWOCK PARTICIPANT AGREEMENT

I, _____, agree to participate in all required functions in conjunction with the 2014-2015 Jabberwock, sponsored by Delta Sigma Theta Sorority, Inc., Southwest Dallas County Alumnae Chapter. I also agree to adhere to the following guidelines of the contest:

- Be a resident of Cedar Hill, Desoto, Duncanville, Lancaster, Wilmer or Hutchins;
 - Be a high school female student (grades 10-12) ;
 - Plan to attend a post-secondary institution ;
 - Wear required conservative formal attire at the pageant as outlined in subsequent pages and appropriate attire to additional activities;
 - Attend a minimum of 3 related functions and activities;
 - Participate in an individual and /or group talent performance;
 - Provide a 350 word essay (double spaced) on **one** of the two topics below. You must use complete thoughts with the topic sentence, supporting details with appropriate grammar, sentence syntax, and spelling.
 - “Express your thoughts about the role of academics over beauty.”
 - “Share about an African American female who inspires you. What are her contributions to your life, community and education?”
 - Sign and submit the Participant Agreement and Release of Liability forms ;
 - Make a good faith effort to attend program rehearsals;
 - Pay a non-refundable commitment fee of \$100;
- Additionally, I acknowledge that:
- The Participant who has attended a minimum of (3) activities and raised the most money in advertisements, donations and ticket sales, with a minimum of \$1,000 raised, will be Miss Jabberwock -First Place. I understand that there will be a total of (3) winners: Miss Jabberwock - First Place, Second Place and Third Place, receiving 75%, 50%, and 25% of their monies raised, respectively.
 - All other participants who raise a minimum of \$1000 in ads and donations (combined) will receive 10% of the dollar amount they raised.
 - All participants who raise a minimum of \$600 in advertisements and donations (combined) will receive a \$100 book scholarship.
 - If a Participant does not complete the Jabberwock program, all monies raised will be forfeited.
 - Participants should only use the name “DELTA SIGMA THETA SORORITY, INC. or DELTA SIGMA THETA SORORITY, INC. SOUTHWEST DALLAS COUNTY ALUMNAE CHAPTER”, in the following manner: *“I’m participating in the Jabberwock pageant sponsored by Delta Sigma Theta Sorority, Inc. Southwest Dallas County Alumnae Chapter”*. Participants may NOT use the Delta Sigma Theta symbols for any purpose. If used incorrectly, participant may be disqualified from the Jabberwock Program and all monies forfeited.

General Statement of Conduct: Southwest Dallas County Alumnae Chapter has the right to disqualify any participant if the above criteria are not met and/or for inappropriate actions as determined by Southwest Dallas County Alumnae Chapter.

Required Signatures:

Participant	Date	Parent / Legal Guardian	Date

JABBERWOCK RELEASE OF LIABILITY

I, _____ (*Parent/Guardian*), give my permission for _____ (*Participant*) to participate in the Jabberwock program and all other required functions in conjunction with the Jabberwock program, sponsored by ***Delta Sigma Theta Sorority, Inc., Southwest Dallas County Alumnae Chapter***. I understand that during these activities and events in which the *Participant*, I or any other members of my family participates, I will agree to release the Sorority and/or Chapter from any and all liability. I also agree to allow photographs of *Participant* to be used in promotional materials, the souvenir journal and on the Sorority's website.

Participant/Date

Parent(Guardian)/Date